

Beat: Arts

THE MELTING POT COOKS UP NEW WAYS TO FONDUE WITH NEWEST LOCATION IN MAPLE SHADE

POLISHED CASUAL FONDUE RESTAURANT

PARIS - TAMPA, 20.11.2015, 16:33 Time

USPA NEWS - After extensive research into dining preferences and needs, The Melting Pot has introduced an additional menu of cooked-to-order small plate entrees called FonDONE, as well as an interior redesign that maximizes dining space and comfort. Both new initiatives are on display exclusively...

After extensive research into dining preferences and needs, The Melting Pot has introduced an additional menu of cooked-to-order small plate entrees called FonDONE, as well as an interior redesign that maximizes dining space and comfort. Both new initiatives are on display exclusively at the company's newest franchise location opening November 20 in Maple Shade, New Jersey.

Franchisees Charlie LaRosa and Mike and Kim Hughes have owned The Melting Pot in Center City, Philadelphia, for the past 10 years and are now relocating the restaurant to Maple Shade.

The traditional fondue experience is front and center at the Maple Shade restaurant and still at the core of what sets The Melting Pot apart. Additionally, FonDONE is a new option that streamlines the experience and provides an alternative for a shorter lunch or dinner outing.

The Maple Shade location is also the first to unveil The Melting Pot's new design initiative. Detailed seating analysis and study of customer design preferences has culminated in improved seating areas throughout the dining room and bar to maximize restaurant space and create multiple interior environments that will delight and surprise guests.

The Melting Pot is seeking entrepreneurs with business backgrounds and/or preferably restaurant experience who are passionate about the brand and want to be their own bosses.

Founded in 1975, The Melting Pot has offered a unique fondue dining experience for 40 years. As the premier fondue restaurant franchise, The Melting Pot Restaurants, Inc. has more than 125 restaurants in 35 U.S. states, Canada, Mexico, Southeast Asia and the Middle East, and more than 15 international locations in development.

Known for offering a choice of fondue cooking styles and a variety of unique entrees, The Melting Pot's menu also features cheese fondues, salads, fine wines and chocolate fondue desserts.

Source : The Melting Pot Restaurants, Inc.

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-6450/the-melting-pot-cooks-up-new-ways-to-fondue-with-newest-location-in-maple-shade.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDS_tV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

Official Federal Reg. No. 7442619