Beat: Business

Dr. Theresa Mamah - Panel Moderator At The US Africa Business Matchmaking

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USPA NEWS - Dr. Theresa Mamah, Founder of JUMA Kids, Children´s Author, Storyteller, and Musician is confirmed as one of the official panel moderator for the 2015 Annual US-Africa Cultural Expo and Business Matchmaking from November 19 - 21, 2015 in Austin-Texas.

Dr. Theresa Mamah is a Children´s Author, Storyteller, and Musician with the mission to help young readers across the globe create something beautiful out of a difficult experience. At the heart of her new children´s book, What the Baby Saw, is Dr. Mamah´s revelation of how one can face death, adoption, immigration, and uncertainty, all factors she confronted and overcame during her childhood.

Born from a Hungarian mother and Nigerian father, Dr. Mamah refined her skill of writing after hearing culturally rooted stories from her parents about their childhood, which were entrenched in faith and nobility. Her father, Dr. Matthew Okpoma Mamah obtained his Ph.D. in Chemical Engineering and later became a politician and President of the Chamber of Commerce, Industry, Mines, and Agriculture in Port-Harcourt, Nigeria. Theresa´s mother, Judit Agota Mamah, a chemical engineer, philanthropist, music teacher, and the author of three children´s books, instilled the love of writing into her five children, particularly Theresa.

With an innate and intrinsic love for storytelling cultivated by her parents, Theresa wrote her first song at the tender age of eight in Port Harcourt, Nigeria where she was raised and attended primary and secondary school. When Theresa was thirteen years old, her parents died in a tragic car accident in Benin, Nigeria leaving Theresa and her twin sister orphans. Theresa later immigrated to America and was adopted by her 21 year-old sister in Kansas City, Missouri at the age of thirteen and later Union Springs, New York where she attended boarding school.

Dr. Mamah writes with intimacy as she shares her passage through life determined to convey to children that relationships with your lost loved ones are not over when they die. The central tenet of Dr. Mamah´s message to young readers is, “No matter how hopeless you feel or how hard you think your life is, there´s always a way out.“ Woven into her book is a deep notion of family, tradition and generational legacy, especially as it pertains to a child´s memory.

Dr. Mamah understands that giving back to others is paramount, and she is the Founder of JUMA Kids. JUMA Kids is named after her parents in the honor of their joint companies founded in the 1980´s, JUMA Global. JU-MA stands for “JUdith and MAtthew“. JUMA Kids was established with the mission to develop young storytellers and cultivate vibrant communities by connecting beginning artists with essential skills, information and services needed to construct beautiful stories out of their unique experiences. Dr. Mamah encourages children to realize that even at a young age their personal journeys can motivate others and that there is no age requirement to inspire.

About The Event

The “˜´2015 Annual US-Africa Cultural Expo and Business Matchmaking Event" is scheduled for November 19 - 21, 2015 at the Asian Resource Center, 8401 Cameron Road, Austin, Texas, 78754. This event is organized by AFTV5 (African Television Network) in partnership with GABCC (Greater Austin Black Chamber of Commerce). This year´s event theme is "Localization and Matching of US & Africa Businesses´´ Business leaders from Africa and the United States will meet to discuss existing and potential opportunities in both markets.

The event is a high-level global conference that will combine keynote presentations, round tables, business matchmaking, workshops and networking receptions to facilitate effective partnership building for businesses, investors and government´s entities. Facilitated panel discussions will engage the audience with topics such as:

- Business opportunities in Africa and in the US
- Incentives to ensure foreign investment and the establishment of global companies in Africa
- Access to finance for African businesses to include government incentives
- Strategies for growth and competitive advantage
- Social media and reaching the market

Africa's growth is attracting global interest, notably from an industrialization perspective. USA and Africa have genuine interest in increasing bilateral trade, investment and market integration in mutually beneficial relations, to boost strong sustainable growth and create jobs. The US-Africa Business Matchmaking will provide a unique opportunity for US and African companies to network and exchange views on US-Africa businesses and investment relations.

The 3-day event will showcase cultural exhibits, entertainment activities, business matchmaking sessions, workshops and a series of panel discussions on various business topics that touch upon strategies for growth, competitive advantage and incentives for foreign investment. The 2015 US-Africa Cultural Expo and Business Matchmaking doors will open in less than 2 months, many prominent figures from US and Africa have already confirmed their participation in the high-level meetings and discussions at the event. Join this event and collectively partner with other innovative business men and women at the 2015 US-Africa Cultural Expo and Business Matchmaking Event!

You can email bako@aftv5.com to register for this event.

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